



## ELANCE PHANTOMS

### **Vision Statement**

Elance Phantoms envisions empowering university students by equipping them with the skills, confidence, and growth mindset needed to excel as freelancers and social entrepreneurs. We strive to cultivate an environment where creativity, innovation, digital literacy, and practical learning flourish. Through mentorship, real-world exposure, and accessible opportunities, our vision is to guide students toward professional independence and impactful careers. Ultimately, we aim to build a network of future-ready students who strengthen the digital economy and lead with purpose, innovation, and social responsibility.

### **Mission Statement**

Elance Phantoms aims to bridge the gap between academic learning and real-world earning by providing an integrated, outcome-focused platform for digital skill development and practical experience. Society equips students with high-demand technical and soft skills, as well as exposure to freelancing and entrepreneurship, and mentorship from industry experts. Through strong industry linkages, hands-on training, internships, and community engagement, Elance Phantoms empowers learners to build confidence, gain professional experience, and succeed in the global digital economy.

### **Scope of Society**

1. Building a modern educational ecosystem that provides cutting-edge courses, practical learning resources, and digital skill training to prepare students for freelancing and global market demands.
2. Conducting hands-on workshops, technical trainings, and expert-led seminars that enhance students' technical proficiency, soft skills, and industry readiness.
3. Encouraging students to work on real-world projects and offering platforms such as expos, demo days, and showcases for presenting their work, strengthening their portfolios and confidence.
4. Guiding students through structured mentorship, business planning, pitch development, and startup incubation to help them transform ideas into sustainable ventures or social enterprises.
5. Establishing strong industry-academia linkages to offer internships, industry tours, professional exposure, and career development pathways for students.
6. Providing exclusive internships to UET Taxila students through the official collaboration with LEVERIFY, enabling real-world experience and industry-level learning.
7. Engaging alumni to mentor students, provide career guidance, and assist with startup funding and professional opportunities through their networks.
8. Organising sessions with entrepreneurs, founders, and industry leaders to inspire students, share real-life experiences, and provide motivational guidance.
9. Creating an inclusive environment that connects students across departments, promoting teamwork, shared learning, multidisciplinary innovation, and strong community bonds.
10. Ensuring the society remains self-sustaining through memberships, workshops, sponsorships, merchandise, events, and freelancing projects, with surplus funds contributing to university and departmental development.

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